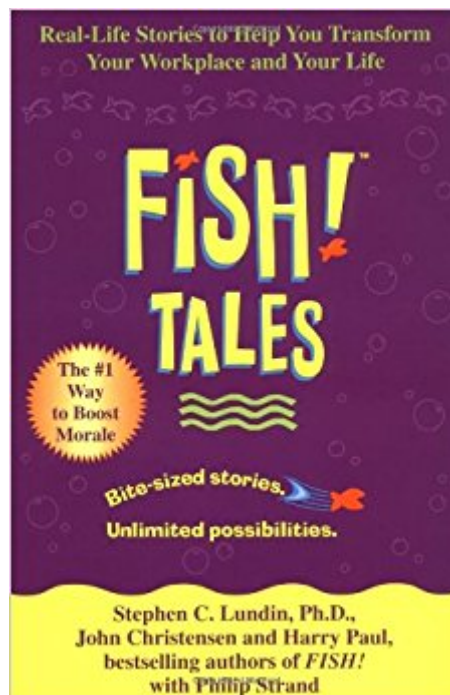


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# Fish! Tales: Real-Life Stories To Help You Transform Your Workplace And Your Life



## Synopsis

Fish! told the story of a fictional company which transformed itself by applying lessons learned from Seattle's famous Pike Place Fish market. Now, with Fish! Tales, readers can learn how real-life businesses and individuals energized their workplaces--and their lives--by implementing the lessons from Fish! Best of all, the book stands on its own for newcomers to the Fish! philosophy. Fish! Tales focuses on diverse companies, such as a bustling Sprint regional customer service center, a quiet neuro-surgical unit at a major hospital, and a brilliant car dealership. It features dozens of short takes and quick and easy ways to apply the Fish! philosophy right now. And it includes a detailed program with specific steps and action plans.

## Book Information

Hardcover: 192 pages

Publisher: Hachette Books; 1 edition (April 10, 2002)

Language: English

ISBN-10: 0786868686

ISBN-13: 978-0786868681

Product Dimensions: 5.5 x 8.2 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 50 customer reviews

Best Sellers Rank: #67,003 in Books (See Top 100 in Books) #90 in [Books > Business & Money > Marketing & Sales > Customer Service](#) #293 in [Books > Business & Money > Human Resources > Human Resources & Personnel Management](#) #335 in [Books > Business & Money > Job Hunting & Careers > Guides](#)

## Customer Reviews

Fish! Tales is Stephen C. Lundin, John Christensen, and Harry Paul's follow-up to Fish!--their enormously popular fable that draws lessons aimed at combating dysfunctional workplaces from the happy fishmongers at Seattle's Pike Place Market. In Fish! Tales the authors show how these lessons were put into practice at businesses both big (a major hospital and long-distance carrier) and small (a local car dealership and roofing company). Anyone who enjoyed Fish! (or, for that matter, Who Moved My Cheese?) or is looking for a motivational tool to help energize their own workplace, should find this short, upbeat primer worthwhile. --Harry C. Edwards

This is the sequel to Fish! (2000)--four life lessons learned by observing workers at Seattle's Pike

Place Fish Market. And although that book inspired some awful puns, this follow-up book not only captures Fish!'s philosophical essences--play, be there, make their day, and choose your attitude--but also showcases four examples of success, from a well-regarded hospital in Missouri to a Rochester, New York, car dealership. The similarities? Repetitive and boring work and dismal work environments, all in industries reputed to offer less than desirable careers. Lundin and crew document with care the four before and afters, intersperse brief Reader's Digest-type anecdotes, and then outline 12 personal activities for a dozen weeks--whether it's a gratitude journal or my favorite random act of kindness. Change does indeed happen one person at a time. Barbara Jacobs

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Great read.

Fish Tales deserves five stars for all the documented companies brave enough to say, "We are sick and tired of being sick and tired, something needs to change!" Fish Tales is a great morale booster! Liked the stories of the different companies and their experiences with the Fish! philosophy and how they took it one step further to implement a strategy that works in their own organization. I highly recommend this book, but first, you must read FISH!

This actually was interesting and useful, if a tad simplistic. I think we've all had enough of the aphorisms and positive statements, and want to be real in our examples and applications.

Lots of fun!! Provides lots of motivation to deal with stress!

Great read whether you are in leadership classes or are in a position to be led. Definitely a good read for anyone new to leadership.

Nice follow up for fish really enjoy it

Every boss should read this book.

My wife introduced me to the fish books and they are all great at improving work morale and the desire to be at work. I highly recommend them to all managers, supervisors and heads of companies. All of the books are really good and short so they don't take forever to read.

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